



Background

Previous work has shown large individual differences in gaze behaviour in naturalistic tasks, including visual search^{1,2}

How much do differences in high-level strategies vs perceptual factors contribute to these differences?

Q: Can we determine the source of these differences by varying the task and keeping the stimulus constant?

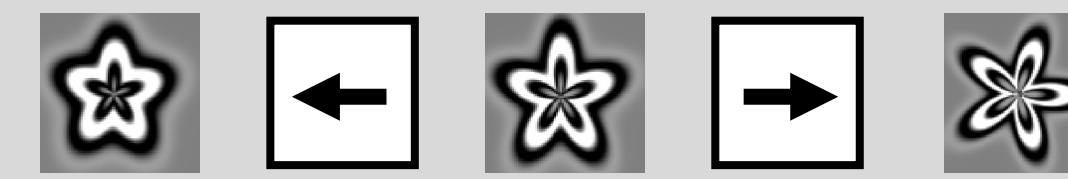
Method

Participants completed two tasks with the same stimuli:

Ensemble Task	Search Task	n=8
Search Task	Ensemble Task	n=8

Ensemble Task

Match pointedness to the average of the set

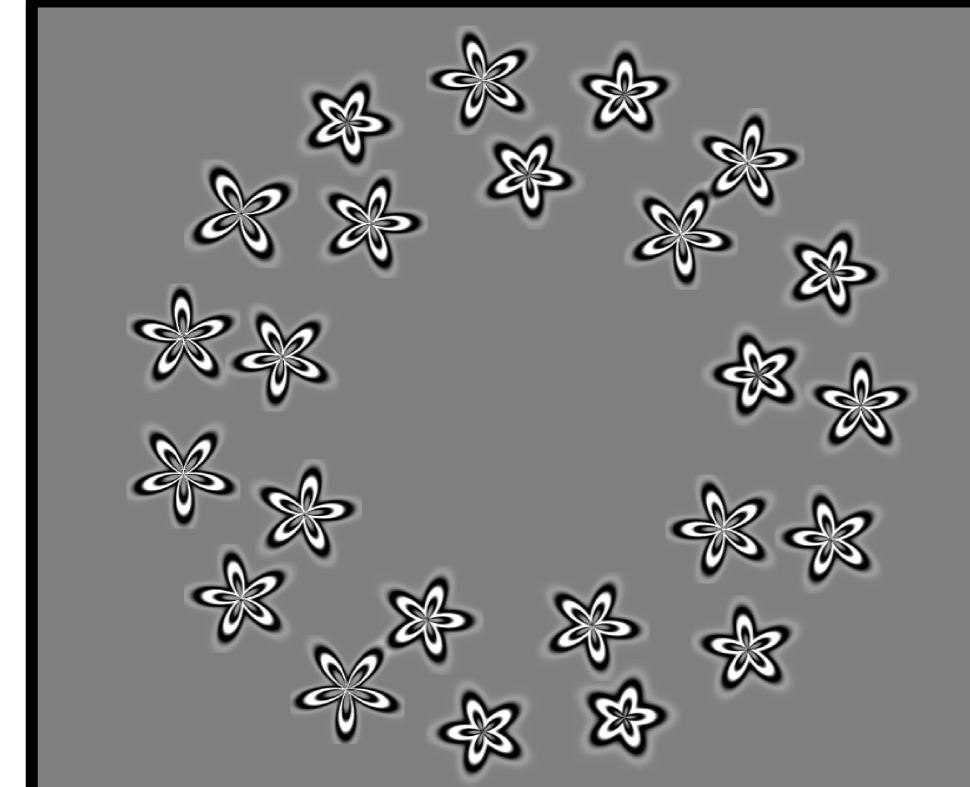


Search Task

Was there a four-spoked stimulus?



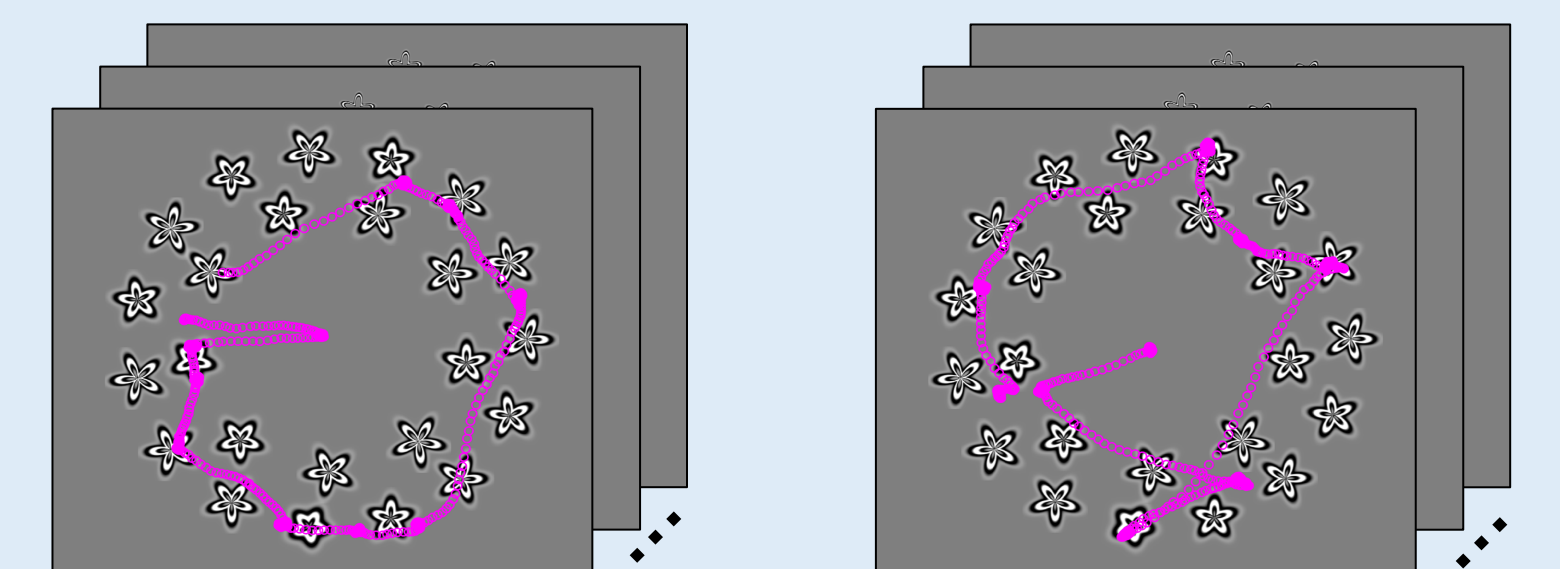
Fixation
700-1400 ms



Stimulus Array
2000 ms

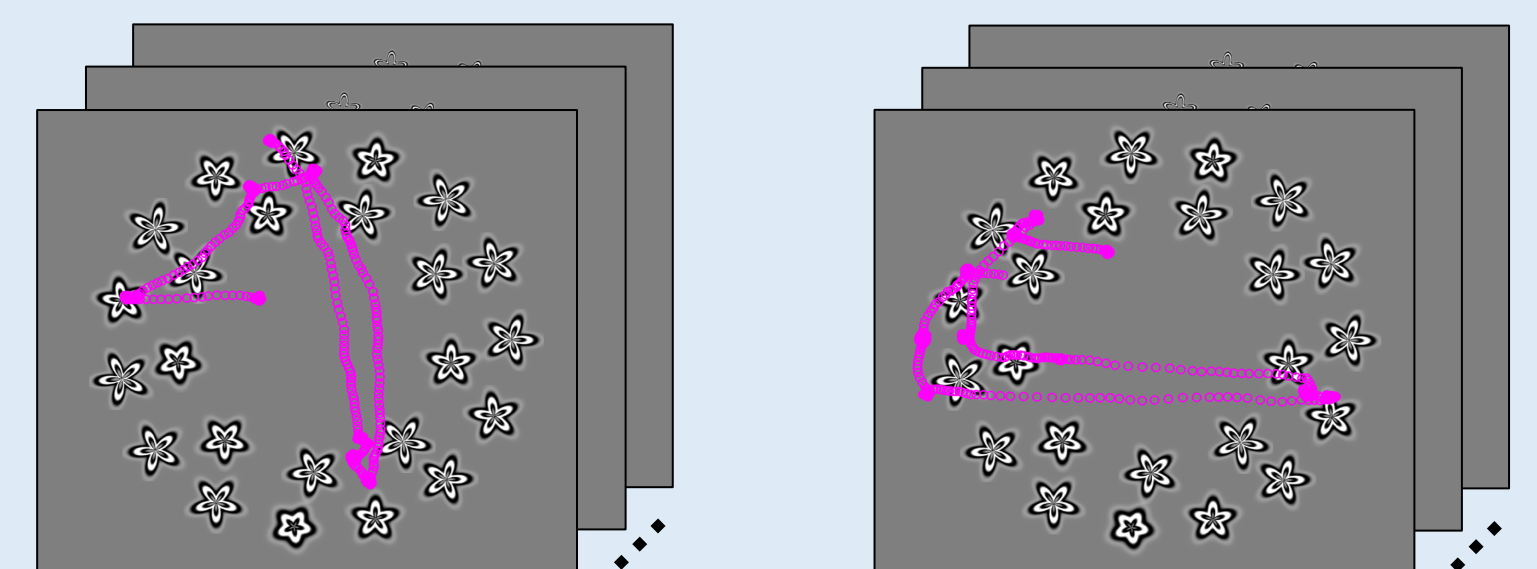
Ensemble Task

(96 trials)



Search Task

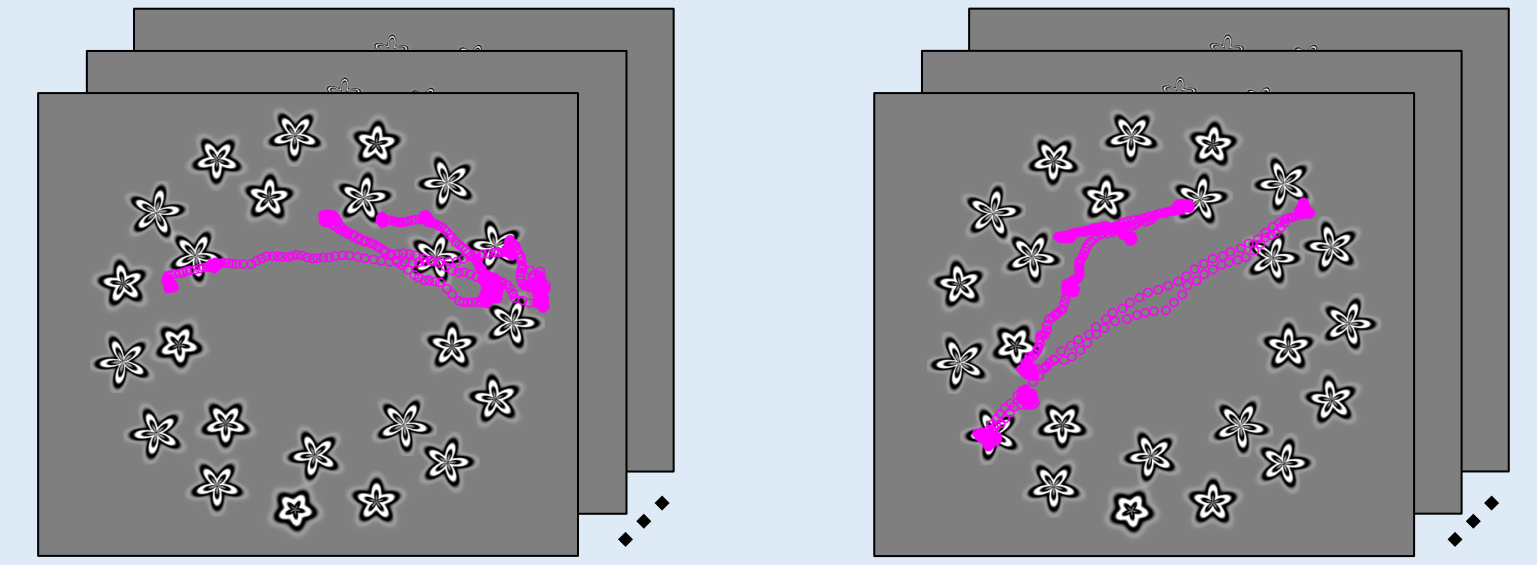
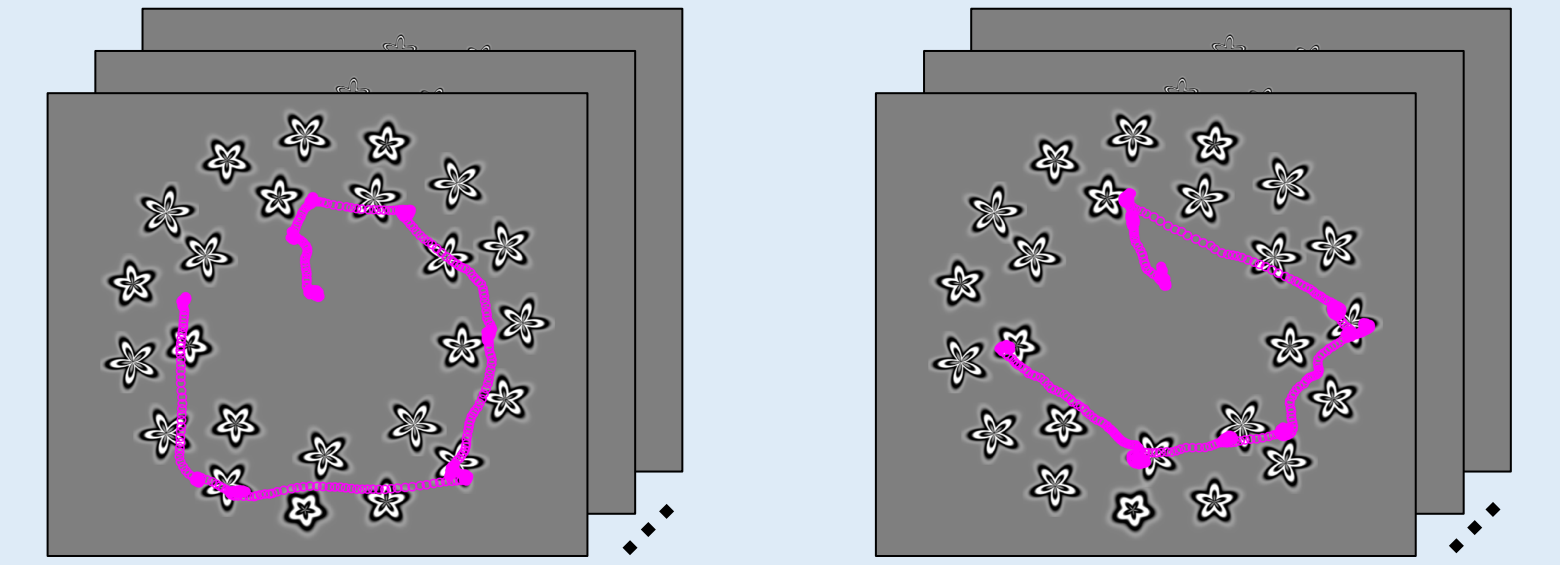
(96 trials)



Sample scanpaths

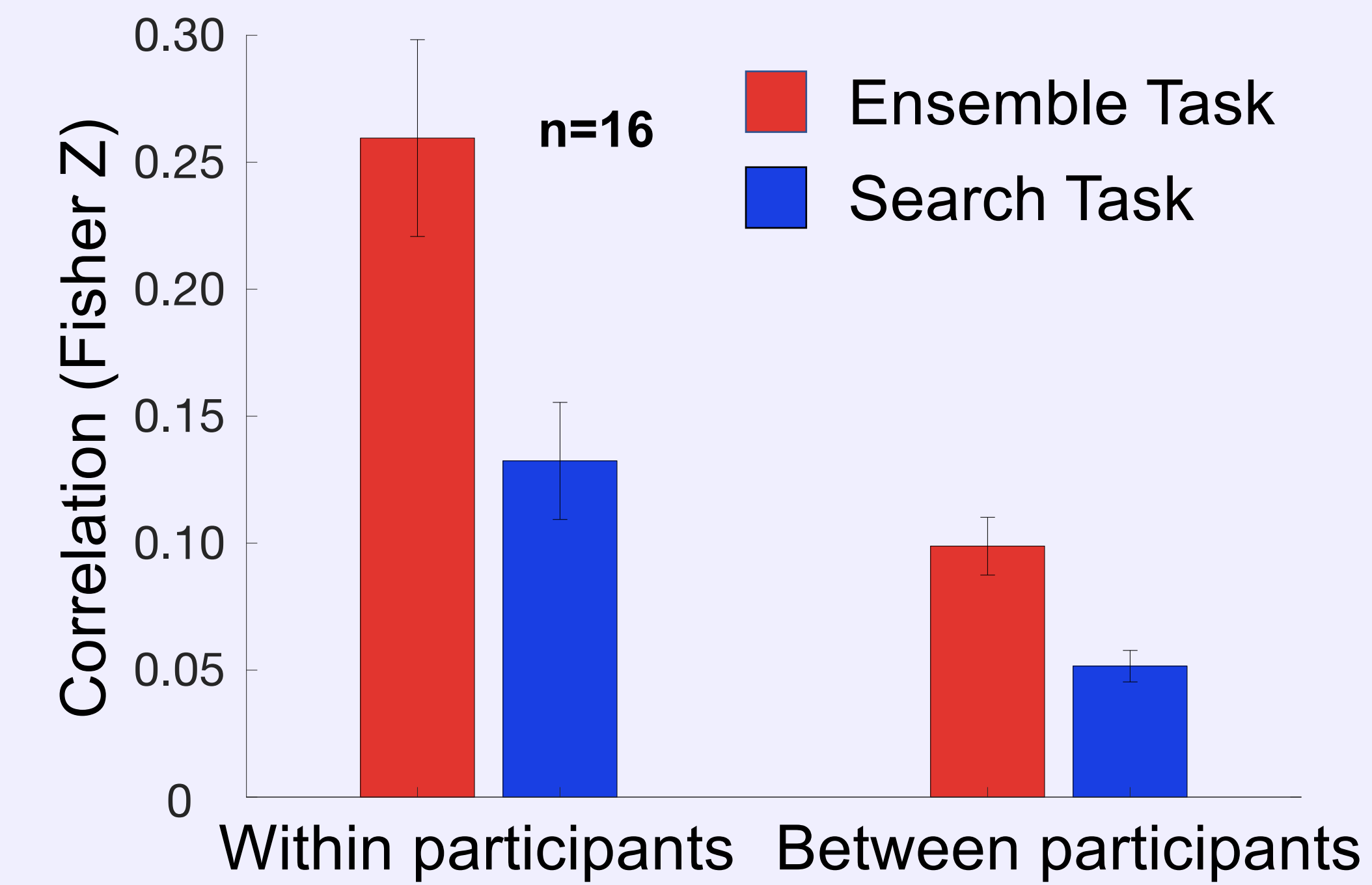
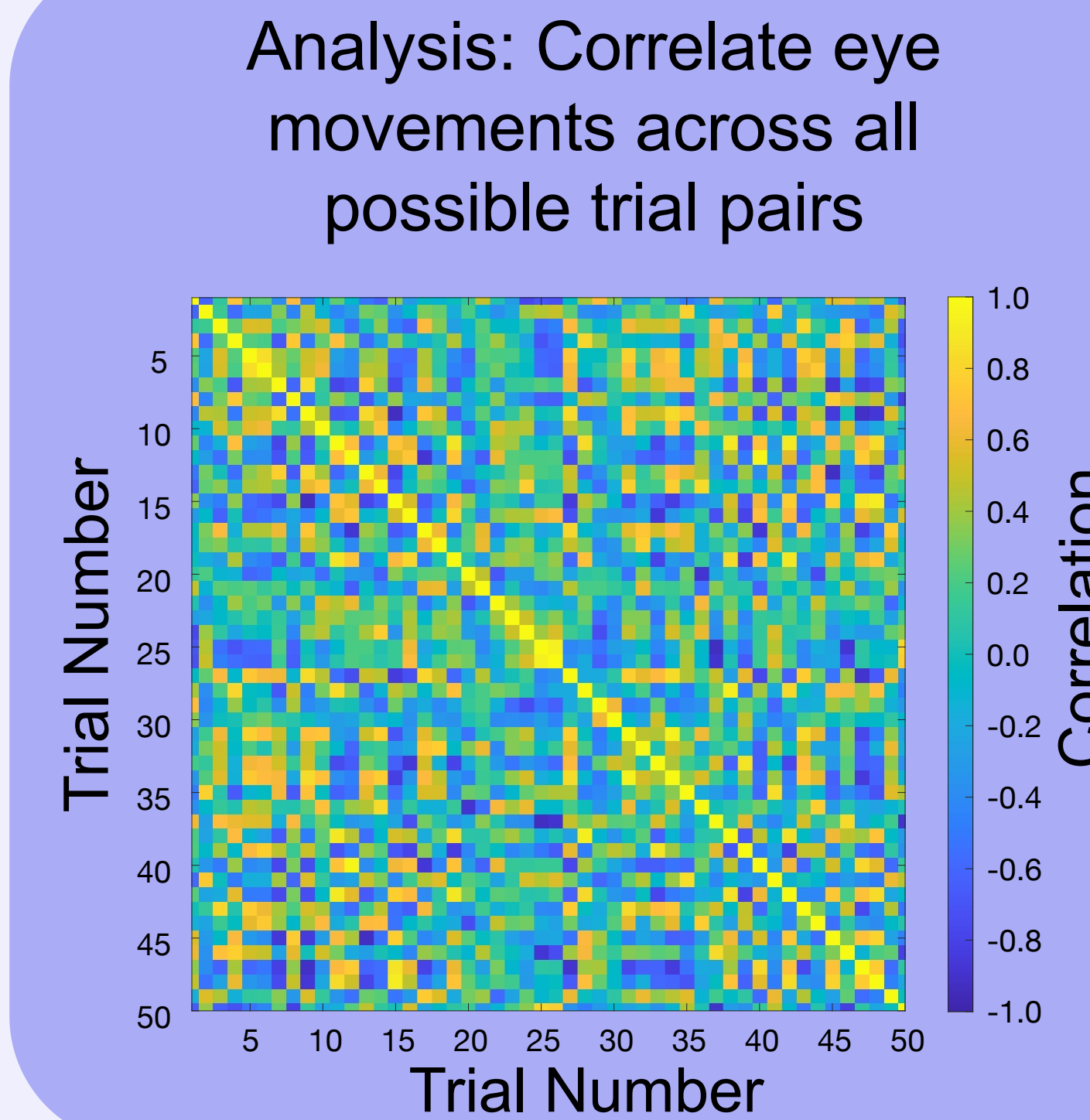
S1

S2



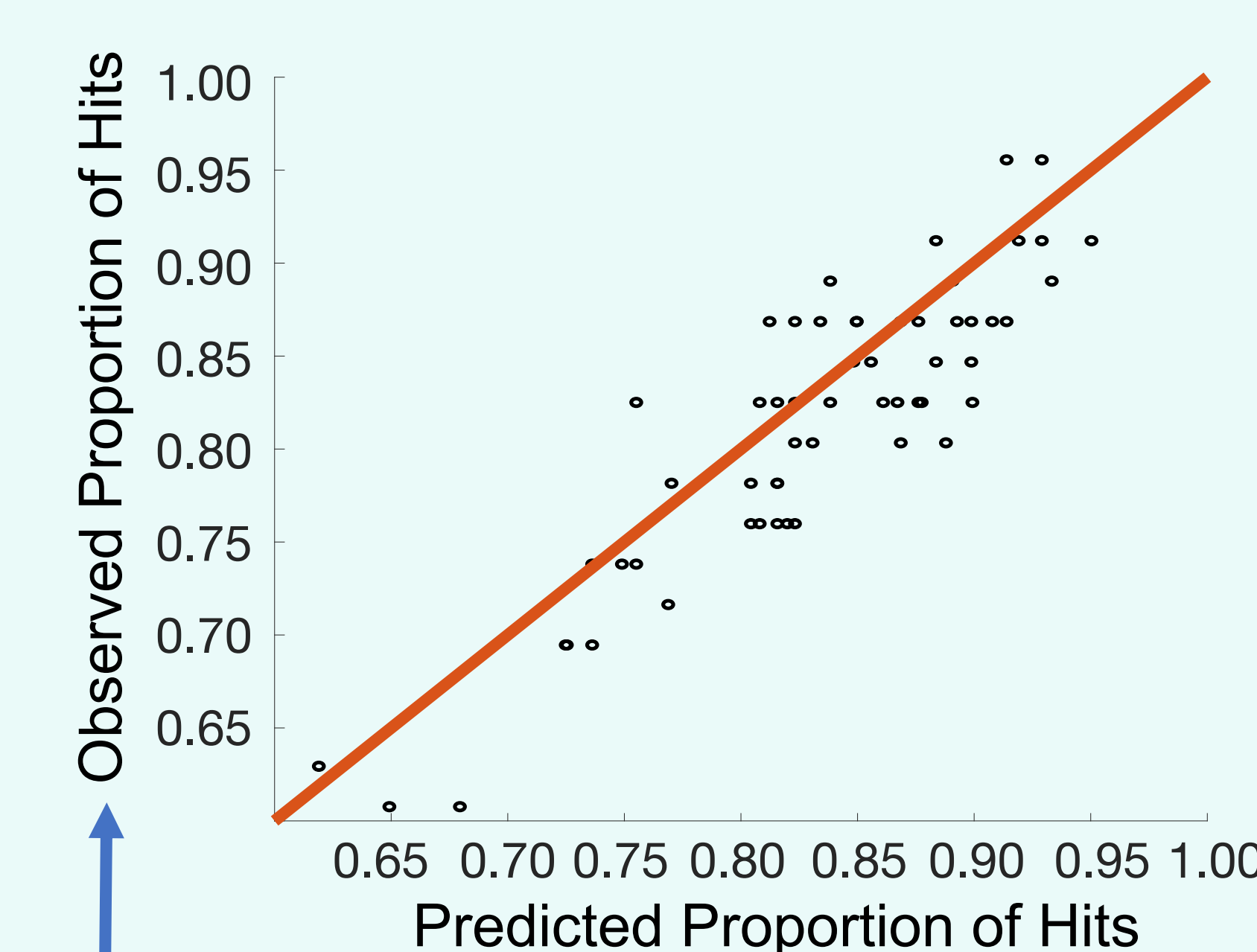
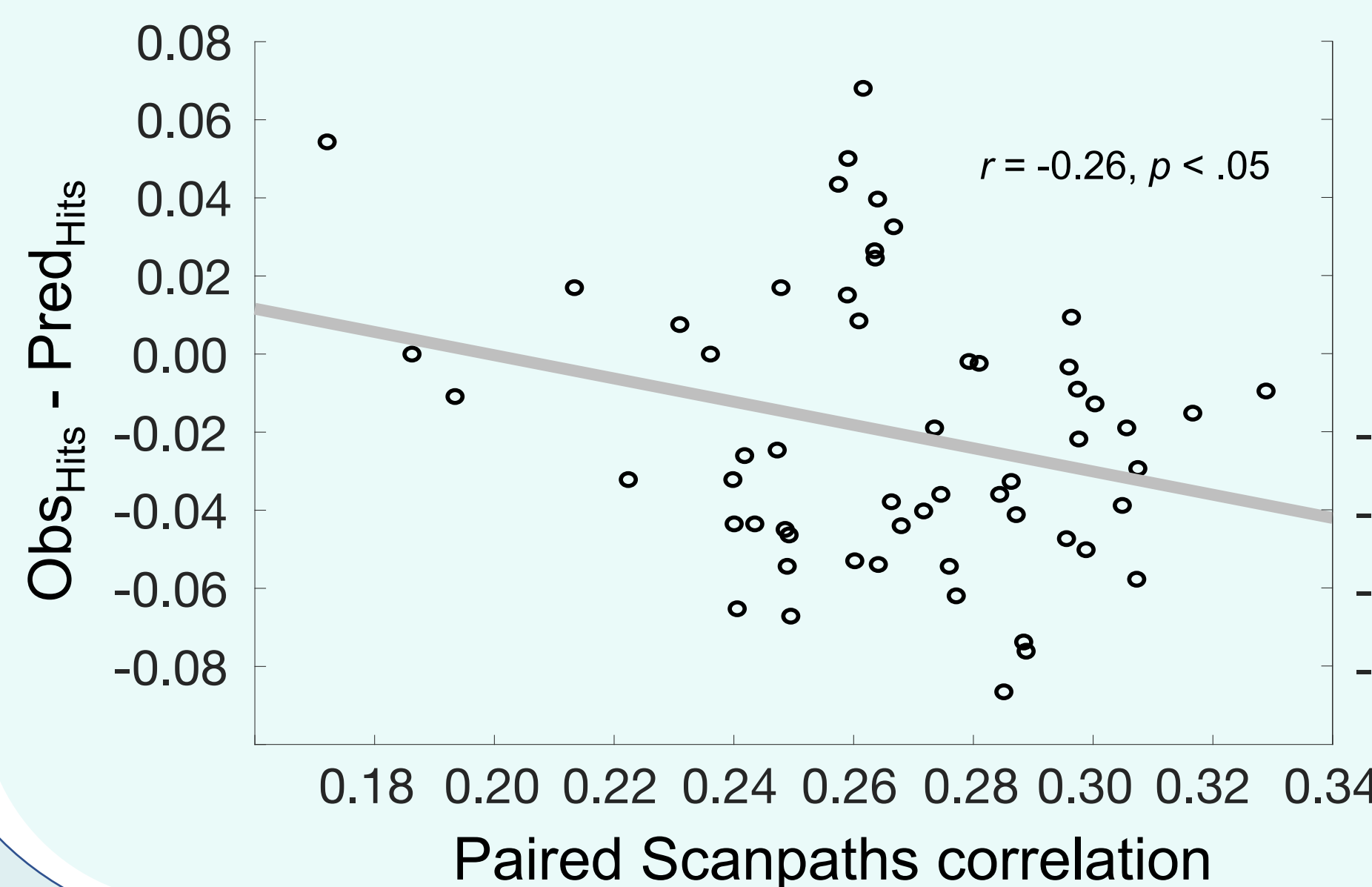
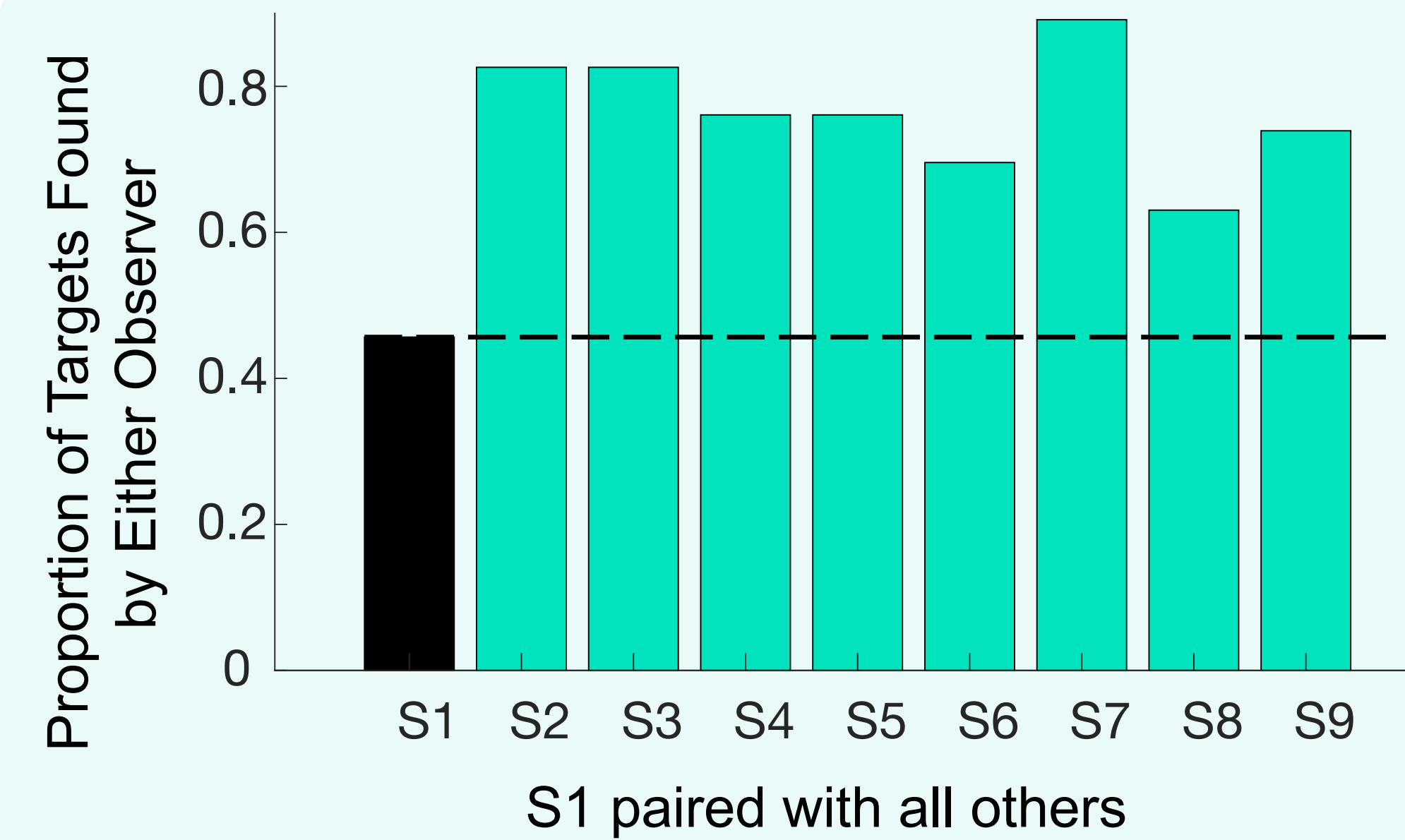
Results

Do Participants Look In The Same Place?



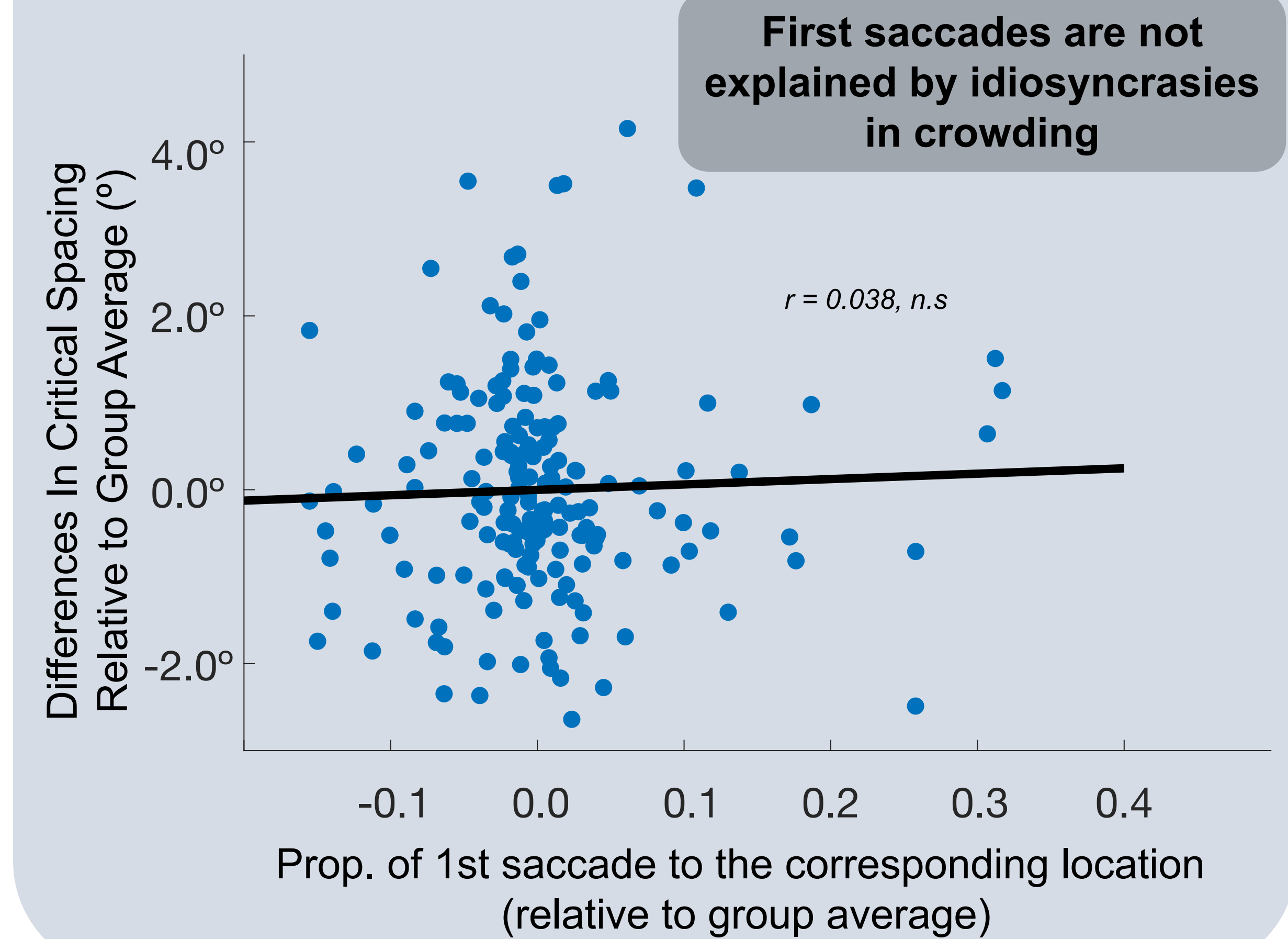
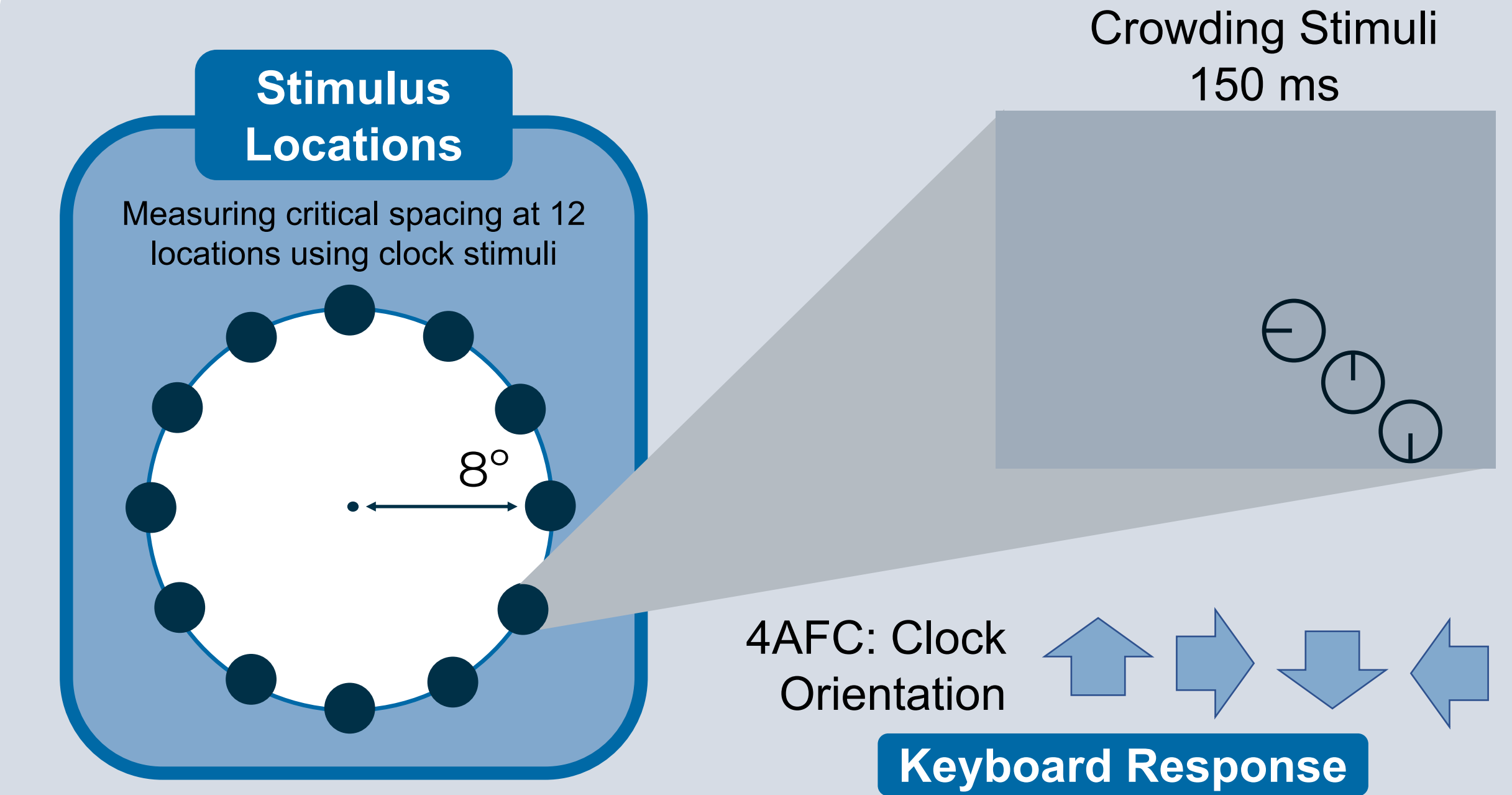
Search strategies are less consistent both within and between participants

Are Two Heads Better Than One?



When participants' scan paths are less correlated with each other, observed hit rates are higher than predicted

Do Individual Differences In Crowding Explain Where People Look First?



First saccades are not explained by idiosyncrasies in crowding

Conclusions

- Individual differences in gaze behavior vary with task
- These differences can be harnessed to maximize search performance: the more different participants' scanpaths are, the more likely they'll succeed at the search together
- Initial gaze direction is not explained by variation in the strength of crowding